

JILL BEHRMAN 5K

# SPONSORSHIP AGREEMENT



# SPONSORSHIP CATEGORIES

**YES! I will support the Jill Behrman 5K by signing on as a sponsor!**

Name of Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: (        ) \_\_\_\_\_ Fax: (        ) \_\_\_\_\_

E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Level (check one):

\$250 Warm-Up Sponsor                       \$500 Sprinter Sponsor

\$1,000 Endurance Sponsor                       \$2,500 All-Star Sponsor

In-Kind: \$ \_\_\_\_\_ Cash: \$ \_\_\_\_\_

Description of In-Kind: \_\_\_\_\_

I would like to take advantage of all of the sponsor benefits for the level indicated above

I am waiving my sponsor benefits for the level indicated above

Please send me the following event promotional materials for distribution at my establishment:

Counter-top table tent       Posters       Registration brochures

Signature of Sponsor / Date \_\_\_\_\_

Please make checks payable to **Indiana University**

Fax this form to Christine Geary at 812.855.8809 or mail this form and check to:

Christine Geary  
c/o IU Campus Recreational Sports  
HPER 290, 1025 E. 7th Street  
Bloomington, IN 47405

Please check with your tax advisor to determine if this contribution is tax deductible.  
Call 855.2371 for more information.

	WARM-UP SPONSOR	SPRINTER SPONSOR	* ENDURANCE SPONSOR	* ALL-STAR SPONSOR
<b>Benefits</b>	\$250	\$500	\$1,000	\$2,500
Emcee recognition during the event				
Recognition on IDS thank you advertisement				
Name included on recognition signs at event				
Banner (provided by sponsor) displayed at event				
A table opportunity for Product, Literature and /or Coupon Distribution at Event				
Business name/Logo with link on event web site				
Business name/Logo on approx. 1,500 participant and volunteer t-shirts				
Business name/Logo on event posters distributed on and off campus				
Business name/Logo on table tents to be placed at select IU campus locations, and local businesses				
Business name/Logo on approx. 10,000 registration brochures				
Business name/Logo on 50 IDS newsstand posters (depending on availability)				
Business name/Logo in IDS advertisements				
Business name/Logo in Sept/Oct issue of IU Alumni Magazine				
Business name/Logo on billboards and any new marketing materials				

\*In order to guarantee full benefits, sponsorship must be secured by August 24, 2009.

For more information, contact Christine Geary,  
IU Campus Recreational Sports at 855.0636 or e-mail [cgeary@indiana.edu](mailto:cgeary@indiana.edu).

Fax sponsorship form to 812.855.8809  
Get race details at [recsports.indiana.edu](http://recsports.indiana.edu)

“One of the top three races not to miss in Bloomington!”

2001 Runner's World



## JILL BEHRMAN 5K

Jill Behrman was an IU student and an employee of Campus Recreational Sports. One sunny May day in 2000 she went for a solo bike ride prior to her scheduled shift at the SRSC. Jill had planned to meet up with her parents and grandparents for lunch after work – she never made it to work or to lunch that day. Jill was missing and presumed abducted for three years before her body was discovered in a wooded area in Morgan County – Jill had been murdered. As tragic as this story is, Jill's parents, Eric and Marilyn, and her brother, Brian, have used every opportunity possible to turn this tragedy in to a rallying point within the campus and community.

As a result the Jill Behrman 5K was born, as well the Jill Behrman Emerging Leader Scholarship and Jill's House. IU Campus Recreational Sports has been proud to present the Jill Behrman 5K to the campus and community for the past nine years using the proceeds to benefit both Jill's House and the Jill Behrman Emerging Leader Scholarship.

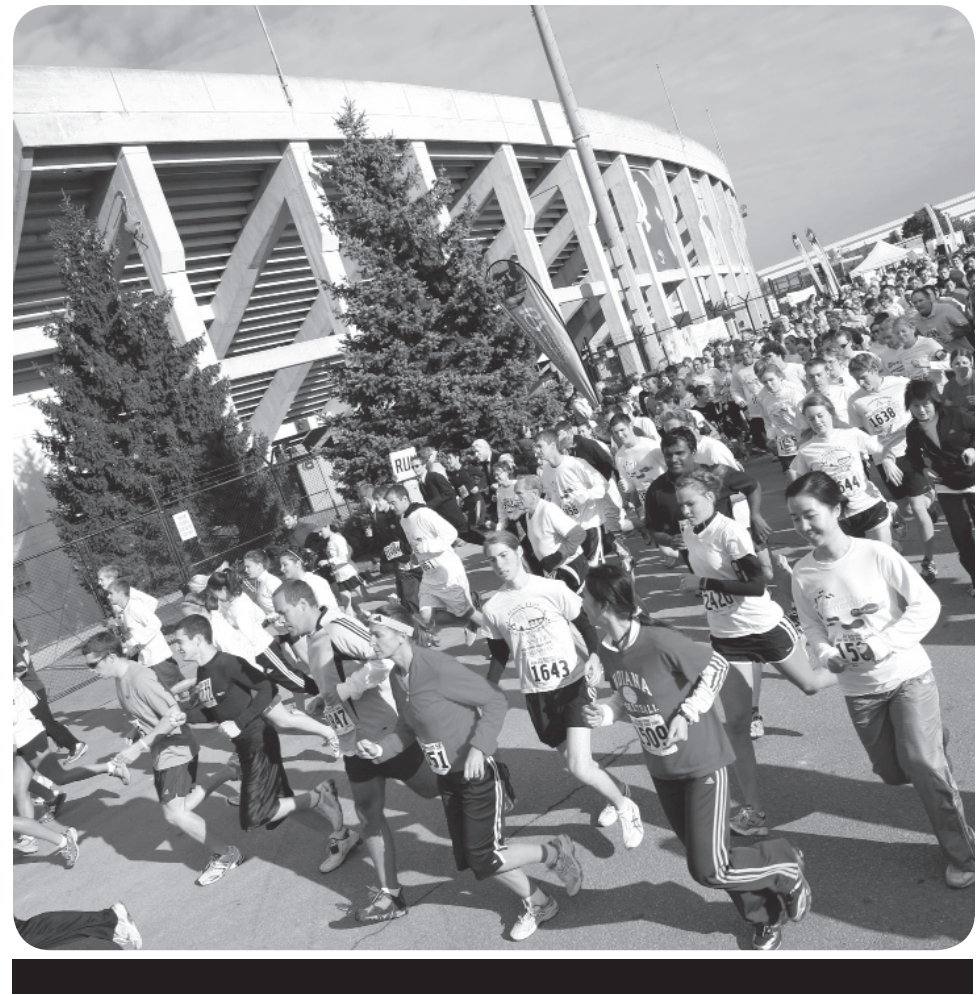
### Why Be A Sponsor?

Promote your business to both IU students and the Bloomington community. About 1,400 people from throughout Indiana and surrounding states participate in this event.

### Highlights Before and After the Event

- Group warm-up
- Safety information booths
- Award presentations
- Great door prizes

Be a sponsor, participate or volunteer your time to help at the Jill Behrman 5K. Run/Walk or One Mile Run/Walk on October 24, 2009. THANK YOU!



# SPONSORSHIP OPPORTUNITIES

Proceeds benefit Jill's House and the Jill Behrman Emerging Leader Scholarship

